



High-level conference

Trade as a development tool: partnerships and policies

**Regent Congress Centre
Crans-Montana, Switzerland
17-20 September 2008**

IDEAS Centre, Geneva, with the support of InWEnt Capacity Building International, Berlin

in cooperation with

Ministry of Foreign Affairs, Denmark
Agence Française de Développement (AFD) & Ministère des Affaires Etrangères et Européennes, France
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SGS

Syngenta Foundation for Sustainable Agriculture
William and Flora Hewlett Foundation
World Bank

in collaboration with experts from

Carnegie Endowment for International Peace
Cellbazaar
The Evian Group at IMD
International Centre for Trade and Sustainable Development (ICTSD)
International Organisation for Migration (IOM)
International Trade Centre (ITC)
Madariaga European Foundation (MEF)

Ministry of Tourism, Trade and Industry, Uganda
Southern Africa Resource Watch
Syngenta Foundation for Sustainable Agriculture
UNDP Bureau for Development Policy
University of the Andes
University of St. Gallen
World Trade Institute (WTI)

Introduction

Globalisation and international trade are considered to be powerful tools that can be harnessed to fight poverty. Yet, trade and development practitioners are increasingly realising that the current approach towards integrating poorer countries into the world economy works only partially. Despite the efforts of policy makers, negotiators and donors, poverty is increasing in some regions and the gap between North and South as well as between rich and poor is turning into a chasm in many places. The actors on this stage could do better in exploiting the benefits of trade to fight poverty. A global village in which a sizeable number of its inhabitants are left behind is simply not sustainable. If major upheavals are to be avoided in the future, the ongoing globalisation process has to become much more inclusive, integrating both pro-poor and pro-development strategies. Also, measures will have to be taken that reassure people in developed countries who perceive globalisation as a threat or are negatively affected by it.

Against this background, the Geneva Trade & Development Forum (the Forum) aspires to provide an enduring *neutral platform* – and a novel experience – for reflection, innovation, debate and dialogue to address the specific challenges and opportunities of developing countries in their quest to liberalise trade and integrate into the world economy to the benefit of all. After a year-long preparatory work performed by various theme groups, policy makers, private sector participants, representatives from civil society and academia from the four corners of

the world will meet in **Crans-Montana, Switzerland**, from **17-20 September 2008** to debate openly and creatively the key issues identified for this Forum and to develop concrete and specific action plans/policy recommendations for promoting trade as a development tool.

The 3-day conference will focus on:

- **Using trade as a development tool:** globalised trade does not necessarily help poorer countries, in particular latecomers. In the developed countries, support for globalisation is weakening and fears are growing. Accompanying measures are necessary to allay the anxieties of globalisation. Trade and development stakeholders will share their viewpoints and work together to find practical solutions and realistic paths.
- **Putting developing countries and their specific needs at the core of the debate:** discussions and solution-seeking will focus on countries struggling with globalisation. The aim is to challenge one-size-fits all approaches and to assure sufficient manoeuvring room (“policy space”) to satisfy each country’s specific development needs.
- **Exploring and probing interdependences:** the policies of global players – public and private – affect people everywhere, even in remote areas. Addressing global issues needs

the cooperation of all stakeholders. The Forum will help each actor to identify what s/he can do to solving problems jointly.

- **Presenting concrete and specific results:** the issue is not what to do but how to do it. Based on existing research and on particular case studies, multi-stakeholder groups will elaborate action plans that identify clear responsibilities for each stakeholder to solve identified issues.
- **Developing innovative approaches and groundbreaking ideas:** this aspiration requires a conducive environment, plenty of time and an iterative process. The Forum will provide opportunities for new ideas to sprout freely and without negotiating pressure or protocol. Some solutions will require a phased implementation, while it will take time to concretise new ideas.
- **Building a constituency for change:** a group of key stakeholders will move forwards the results of the conference to advance the Forum’s agenda.

The Forum is thus a neutral, innovative, long-term endeavour with a recurring conference intent upon crystallising outcomes and launching new processes.

Programme

Wednesday 17 September – Warming up

15h00-15h15	Room A. Dunkel	<p>Opening Welcome</p> <p>Greetings from the State of Valais</p> <p>The rules of the game</p>	<p>Nicolas Imboden, Executive Director, IDEAS Centre</p> <p>Jean-Michel Cina, President, Council of State, Canton of Valais</p> <p>Youssef Ouedraogo, Special Advisor to the President, African Development Bank</p>
15h15-15h35	Room A. Dunkel	<p>Keynote: Achieving the Millennium Goals: how can trade contribute?</p>	<p>Eveline Herfkens, Executive Coordinator of the Millennium Campaign, UNDP</p>
15h35-17h00	Room A. Dunkel	<p>Introductory panel: Inclusive globalisation: from buzzwords to real outcomes</p> <p>The Forum's premise is that trade and globalisation can be harnessed to achieve development goals. However, there is a clear need to better integrate the legitimate concerns of low-income countries as well as of poorer and marginalised people in both developing and developed countries into the international trade agenda. This introductory panel identifies and explores four possible arenas conducive to concrete action and policy reform.</p> <p>Key questions:</p> <ol style="list-style-type: none"> 1. What are the ingredients of "good" growth, i.e. growth that is conducive to inclusive economic and social progress? What policies and resources are already available in low-income countries to pursue a global integration path that is furthering their development objectives? 2. What policy challenges do developing and developed countries face in using trade as a development tool? How can governments address these challenges? 3. How can the private sector and civil society contribute to pro-poor, pro-growth, pro-development strategies? <p>How should the international framework and agenda be enhanced to</p>	<p><i>Moderator:</i> Youssef Ouedraogo, Special Advisor to the President, African Development Bank</p> <p><i>Discussants:</i></p> <ul style="list-style-type: none"> • Ghulam Quader, Adviser (Minister) for Ministry of Communication and Housing & Public Works, Bangladesh • Gareth Thomas, Under-Secretary of State DFID, UK (per video) • Jean-Daniel Gerber, Secretary of State, SECO, Switzerland • Valentine Rugwabiza, Deputy Director-General, WTO • Klemens Riegler, CEO, Oekosoziales Forum Europa, Austria

		support pro-poor and pro-growth policies in both	
17h30-18h30	Various rooms	Preparatory theme sessions	
18h35-19h30	Room Bangkok	Preparatory meeting World Café inclusive globalisation	
19h30-21h00	<i>Hotel Royal</i>	<i>Welcome reception</i>	

Thursday 18 September – Unleashing the promise

07h30-09h00	<i>Various hotels</i>	<i>Energy breakfasts</i>	<i>Networking & brainstorming</i>
08h00-09h15 Theme sessions (closed meetings)	Room Accra	Harnessing trade opportunities to enhance livelihoods: strategic approaches to pro-poor development (Kenya)	<i>Chairs: Sandra Polaski/Eduardo Zepeda</i>
	Room Sao Paolo	Newcomers to the world trade system: is the price right? (Vietnam)	<i>Chair: Simon Evenett</i>
	Room Seattle	Agriculture, trade and food security (Mali)	<i>Chair: Tiémoko Sangaré</i>
	Room Cancun	Labour mobility: a win-win-win model for trade and development (Senegal)	<i>Chair: Ndiro Ndiaye</i>
	Room Bangkok	The trade governance architecture: developing countries in global rule making (cotton case)	<i>Chair: Thomas Cottier</i>
	Room Doha	Trade built on decent work	<i>Chair: Arntraud Hartmann</i>
	Room Midrand	Bridging the technological divide: how can LDCs promote innovation and growth? (Uganda)	<i>Chair: Ahmed Abdel Latif</i>
	Room Geneva	From (mineral) commodities revenues to real development benefits	<i>Chair: Pierre Defraigne</i>
	Room Cartagena	Trade in services: an underestimated tool for development? (Mozambique)	<i>Chair: Johannes Bernabe</i>
09h30-11h45	Hotel Golf	Ministerial caucus – Making trade governance more inclusive	Closed session
10h00-10h30	<i>Cafeteria</i>	<i>Coffee break</i>	<i>Networking & brainstorming</i>
10h30-12h45	Room A. Dunkel	Panel I – Known problems and known solutions: identifying the	<i>Moderator:</i>

		<p>Key questions:</p> <ol style="list-style-type: none"> 1. How can policies in developing countries better promote entrepreneurship and innovation? How to formulate domestic rules and commitments in international agreements and still keep policy space? How to foster the potential of services? 2. How can developed countries contribute to promote and encourage technology transfer and knowledge dissemination among nations? Does FDI in (L)DCs provide sufficient technology transfer and other spillovers? How can markets be opened to promote exports of (L)DCs? 3. Which novel mechanisms to protect and share intellectual property are conducive to innovation and technology transfer? How to promote them? 4. How can the international governance framework be adapted to foster innovation and transfer of technology? 	<p>ICTSD</p> <ul style="list-style-type: none"> • Dick Kamugasha, Director, Uganda Industrial Research Institute • Diego Pizano, Vice Chair of the Board of Directors, University of the Andes • Kamal Quadir, Founder and CEO, Cellbazaar • G.L. Peiris, Minister of Export Development and International Trade, Sri-Lanka • Peter Young, Deputy Head of Unit, DG Trade, EC
14h30-16h30 Parallel side events	Room Midrand (closed meeting)	Public-private collaboration for pro-poor export development (Senegal)	<i>Chair:</i> Aïcha Pouye
	Room Accra	Harnessing trade opportunities to enhance livelihoods: strategic approaches to pro-poor development (Kenya)	<i>Chairs:</i> Sandra Polaski/Eduardo Zepeda
	Room Sao Paolo	Newcomers to the world trade system: is the price right? (Vietnam)	<i>Chair:</i> Simon Evenett
16h30-16h45	<i>Cafeteria</i>	<i>Coffee break</i>	<i>Networking and brainstorming</i>
16h45-18h45	Hotel Golf	Caucus – Agricultural globalisation in reverse: the story of West Africa	Closed session
16h45-18h45	Room A. Dunkel	<p>Panel III – Prospects for the people at the margins: employment creation, pro-poor trade and decent work</p> <p>It is generally agreed that globalisation maximises worldwide wealth, but also creates both winners and losers. Ignoring the distributional issues of globalisation is not sustainable. It is within our means to address the legitimate concerns of losers. This panel examines appropriate policies and measures both for developing and developed countries to mitigate the negative effects of globalisation.</p> <p><i>Video clip (5m): Migration – a defining issue of the 21st century</i></p> <p>Key questions:</p>	<p><i>Moderator:</i> Joel Kibazo, Journalist</p> <p><i>Discussants:</i></p> <ul style="list-style-type: none"> • Arntraud Hartmann, Consultant and Visiting Professor • Ndioro Ndiaye, Deputy Director-General, IOM • Sandra Polaski, Director, Carnegie Endowment for International Peace

		<ol style="list-style-type: none"> 1. Can national trade policies be shaped to produce optimal employment and income results from trade opening? How is it done in reality? 2. How can opportunities be created for the people negatively affected by globalisation? 3. What role can the private sector, interest groups and consumers play? 4. Are international social standards a barrier to trade or do they help to make employees better off? How can an international pro-poor, pro-trade and pro-growth agenda be effectively realised? 	<ul style="list-style-type: none"> • Rajesh Aggarwal, Senior Advisor, ITC • H.S. Dillon, Chair, Center for Agriculture Policy Studies • Adolf Kloke-Lesch, Director General, BMZ, Germany
17h00-18h45 Parallel side events	Room Doha (closed meeting)	Unleashing the power of SMEs: the case for trade facilitation in a regional context	<i>Chair:</i> Jean-Pierre Lehmann
	Room Bangkok	The trade governance architecture: developing countries in global rule making (cotton case)	<i>Chair:</i> Thomas Cottier
18h45-19h30		<i>Unleashing the promise – informal brainstorming</i>	
19h45-21h45	<i>Hotel Golf</i>	<i>Gala dinner</i>	

Friday 19 September – Fusing the know-how

07h30-08h30	<i>Various hotels</i>	<i>Energy breakfasts</i>	<i>Networking & brainstorming</i>
08h30-09h55 Parallel side events	Room Midrand	Public-private collaboration for pro-poor export development (Senegal)	<i>Chair:</i> Aïcha Pouye
	Room Doha	Unleashing the power of SMEs: the case for trade facilitation in a regional context	<i>Chair:</i> Jean-Pierre Lehmann
08h45-09h55	Room A. Dunkel	<p>Plenary session – Why should trade & development policy makers concern themselves with climate change?</p> <p>The ability of trade to foster inclusive growth and development depends, among other factors, on a healthy environment. According to the Stern report, failing to address climate change could cost 20% of global GDP, with losses falling disproportionately on poor countries. In such a context, delivering on the goals of the multilateral</p>	<p><i>Moderator:</i> Esperanza Durán, Executive Director, AITIC</p>

<p>08h45-09h00</p> <p>09h00-09h10</p> <p>09h10-09h20</p> <p>09h20-09h35</p> <p>09h35-09h55</p>		<p>trading system would become unattainable. This plenary session is designed to raise awareness and increase understanding of the relevant linkages between trade and climate change.</p> <p>Keynote – How developing countries can gain from the Bali Road Map</p> <p>Linkages between (or the economics of) climate change and trade: concern or chance?</p> <p>Carbon markets and the economic impact of the Cleaner Development Mechanism (CDM)</p> <p>View from the South</p> <p>Audience Q&A</p>	<p>Mari Elka Pangestu, Minister of Industry and Trade, Indonesia (via telephone)</p> <p>Jason Bordoff, Policy Director, Hamilton Project, Brookings Institution</p> <p>Henry Derwent, President & CEO, International Emissions Trading Association (IETA)</p> <p>Youssef Ouedraogo, Special Advisor to the President, African Development Bank</p>
<p>10h00-12h15</p>	<p>Room A. Dunkel</p>	<p>World Café – Building partnerships for inclusive trade reform</p> <p>Governments decide on trade reforms, but these can only be successful if interested groups participate in their design. Domestic enterprises and traders are concerned in the first place. Possibly, regional and global trade organisations should be associated, and, if aid for trade is required, aid agencies as well. Such local and international reform partnerships are essential. But how do they come about and how do they function? The aim of this session is to take a deeper look at the success factors of reform partnerships, taking examples from trade sector projects and institutions.</p> <p>Resource persons:</p> <ul style="list-style-type: none"> • Johannes Bernabe, Program Coordinator, ICTSD • Pierre Defraigne, Honorary Director General, EC; Executive Director, Madariaga – College of Europe Foundation • Richard Newfarmer, Special Representative of the World Bank to the WTO and UN • Aïcha Pouye, Director, ITC • Ian Sanderson, Joint-Head, International Cooperation and Development, Deloitte, Switzerland <p><i>Coffee & tea will be made available for participants of the World Café</i></p>	<p>The <i>World Café</i> is an original method to harvest collective intelligence and to lead strategic conversations. Participants in the Café will discuss and share their thoughts, in successive rounds of conversation of 20-30 minutes, guided by a series of questions. After the first round, participants are asked to identify a table host, who will stay at the table to share the threads of the conversation that took place. Everyone else moves to another table to discuss the next question.</p> <p><i>Hosts:</i></p> <p>Kathy Jourdain, Process Artist, Chrysalis Strategies Inc.</p> <p>Violette Ruppner, Senior Policy Adviser IDEAS Centre</p>
<p>10h00-10h30</p>	<p><i>Cafeteria</i></p>	<p><i>Coffee break</i></p>	<p><i>Networking & brainstorming</i></p>
<p>10h30-12h15</p>	<p>Room Sao Paolo</p>	<p>Workshop: Beyond trade: the challenge of economic transition in the</p>	<p><i>Organiser:</i></p>

Parallel side events		globalisation era and prospects for rural livelihoods	Bruno Losch, World Bank <i>Chair:</i> Ndioro Ndiaye, IOM
	Room Doha	Trade built on decent work	<i>Chair:</i> Arntraud Hartmann
	Room Cancun	Carbon markets: how do they really work?	
12h30-13h30	<i>Village place</i>	<i>Lunch</i>	
13h45-15h15	Room A. Dunkel	<p>Panel IV – Agricultural globalisation in reverse: the story of West Africa</p> <p>The recent food crisis has led to demands in developed and developing countries for increased protection of domestic agriculture and for greater domestic food sufficiency. West African countries have shifted their trade-based food-security strategy into reverse, which raises fundamental questions. The objective of Panel IV is to identify possibilities and strategies for addressing food security situation in West Africa</p> <p>Key questions:</p> <ol style="list-style-type: none"> 1. Can trade policy protect the poor's access to food without undermining production incentives? 2. What policy changes are needed at the national and regional level to attract private investment into agriculture in West Africa given the enduring high price environment? 3. What are the appropriate policy responses for West Africa to the risks and uncertainties in the global food market created by export bans? 4. Is it possible to have rule-based food policy decision-making in West Africa? 	<p><i>Chair:</i> Mamadou Diop, Minister of Trade, Senegal</p> <p><i>Moderator:</i> Marco Ferroni, Executive Director, Syngenta Foundation for Sustainable Agriculture</p> <p><i>Discussants:</i></p> <ul style="list-style-type: none"> • Issa Martin Bikienga, Deputy Executive Secretary of CILSS and former Minister of Agriculture, Burkina Faso • Tiémoko Sangaré, Minister of Agriculture, Mali • Kevin Cleaver, International Fund for Agricultural Development (IFAD) • Isabelle Garzon, Deputy Head of Unit, DG Development, EC • Lansry Nana Haidara, Food Security Commissioner, Mali • Régis Koetschet, Director of Development Policies, Ministry of Foreign and European Affairs, France • Ibrahim Sory Makanguilé, Chairman of the Board of Directors, DEGUESSI Group, Mali
13h45-15h15 Parallel side events	Room Geneva	From (mineral) commodities revenues to real development benefits	<i>Chair:</i> Pierre Defraigne
	Room Cartagena	Trade in services: an underestimated tool for development?	<i>Chair:</i> Johannes Bernabe

		(Mozambique)	
15h15-15h45	Room A. Dunkel	Keynote – Is the multilateral trade system broken and if yes, how could we fix it?	Speech by Alejandro Jara, Deputy Director-General, WTO in the name of Pascal Lamy, Director-General, WTO
15h45-16h15	Cafeteria	Coffee break	Networking & brainstorming
16h15-18h30	Room A. Dunkel	<p>Panel V – Elements for an inclusive trade governance architecture</p> <p>Globalisation is not fair or unfair in itself, but some of the rules governing it are. Rules that are skewed against the poor are objectively unfair, inefficient and unsustainable. Hence, a fair international trading system requires both the changing of certain rules and rewriting how international rules are established and how the international agenda is drawn up. The objective of this panel is to explore possible ways to concretize the results from the ministerial caucus on inclusive governance.</p> <p>Key questions:</p> <ol style="list-style-type: none"> 1. How can the interface between domestic politics (stakeholders and trade policy formulation) and the global system be improved to better accommodate the interests of developing countries? How can developing countries increase their influence in day-to-day decision-making? 2. How can countries meet international obligations and still safeguard national interests and concerns such as public health, food security, traditional knowledge, biodiversity, industrial policy, etc.? 3. What are the alternatives to the current “quid pro quo” approach in trade negotiations? How could the multilateral trading system be remodelled to give all partners a real stake? 4. What kind of stewardship would be conducive to a feeling of inclusiveness and belonging to a global community of most, if not all countries and population groups? 	<p><i>Moderator:</i></p> <p>Grant Aldonas, former US Commerce Department Undersecretary for international Trade</p> <p><i>Discussants:</i></p> <ul style="list-style-type: none"> • Janat B. Mukwaya, Minister of Tourism, Trade and Industry, Uganda • Rob Davies, Deputy Minister of Trade and Industry, South Africa • Pierre Defraigne, Honorary Director General, EC, Executive Director of the Madariaga – College of Europe Foundation • Sven Probst, Senior Partner, Deloitte, Switzerland
16h45-18h30 Parallel side events	R. Accra/Hong Kong	Presentation: Voluntary standards: Fair access to markets? The "Cotton made in Africa Initiative"	<i>Chair:</i> Wolfgang Bertenbreiter, GTZ

	Room Sao Paolo	Presentation: Why economic growth and trade liberalization are failing to create better jobs? Africa, Chile and Mexico compared	<p><i>Organiser:</i> Alicia Puyana, FLACSO</p> <p><i>Chairs:</i> Alicia Puyana, FLACSO Jorge Arbache, World Bank,</p> <p><i>Discussants:</i> David Luke, UNDP Sandra Polaski</p>
19h45-21h45	Rest. la Bergerie	Dinner valaisan	

Saturday 20 September – Beyond Crans-Montana

08h00-09h00	Various hotels	Energy breakfasts	Networking & brainstorming
08h00-10h00	Room Accra/Hong Kong	Joint review of outputs of Working Groups	Shepherds & Co-shepherds (facilitator: Ricardo Melendez-Ortiz, Chief Executive, ICTSD)
09h00-10h00	Room A. Dunkel	<p>Resource rich Africa - resource starved Europe and China</p> <p>Discussion panel</p>	<p><i>Moderator:</i> Nicolas Imboden, Director, IDEAS Centre</p> <p><i>Discussants:</i></p> <ul style="list-style-type: none"> • Pierre Defraigne, Honorary Director General, EC, Executive Director of the Madariaga, College of Europe • Youssouf Ouedraogo, Special Advisor to the President, African Development Bank • Ambassador Liu Guijin, Ambassador at large for relations with Africa of the Chinese Government
10h00-10h45	Room A. Dunkel	<p>Discussion: Expanding policy space: how to formulate industrial policies for developing countries?</p>	<p><i>Moderator:</i> Priscilla Imboden, Journalist, DRS</p> <ul style="list-style-type: none"> • Youssouf Ouedraogo, Special Advisor to the President, African Development Bank • Rob Davies, Deputy Minister of Trade and

			<p>Industry, South Africa</p> <ul style="list-style-type: none"> • Jean-Pierre Lehmann, Founding Director, Evian Group at IMD • Erik S. Reinert, Professor of Technology Governance and Development Strategies, Tallinn University
<p>10h45-12h45</p> <p>10h45-11h00 11h00-11h15 11h15-11h30 11h30-12h00 12h00-12h40 12h40-12h45</p>	<p>Room A. Dunkel</p>	<p>Closing plenary: en route for inclusive globalisation!</p> <p>Impressions from the conference Appraisal: are we on target? Five key messages from the work of the theme groups (synthesis of theme groups' work) Conclusions of the work on the multilateral trading system Conclusions from the conference – elements for a change agenda and the way forward Farewell</p>	<p><i>Chair:</i> Youssef Ouedraogo, Special Advisor to the President, African Development Bank</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> • Esperanza Durán, Executive Director, AITIC • Ricardo Melendez-Ortiz, Chief Executive, ICTSD • Grant Aldonas, former US Commerce Department Undersecretary for international Trade • Youssef Ouedraogo, Special Advisor to the President, African Development Bank • Nicolas Imboden, Director, IDEAS Centre
<p>13h00-14h30</p>	<p><i>Place de la Scie</i></p>	<p><i>Picnic</i></p>	